

Growth-X helps global company make over 1000 connections

Currencies Direct is a global company dealing with international payments for individuals and corporates. We offer competitive exchange rates and give our clients a far more personal experience than they would get from their own bank when transferring funds. We look to form relationships with professionals and firms that have clients of their own that need assistance with transferring funds. These firms then introduce their clients to us.

What problem did the company wish to solve?

We wanted to use Growth-X to increase our client base of professionals and firms referring us, as well as increasing our corporate client book.

The result

So far the results have been really good considering it takes a while to build trust in the banking and finance sector. To date, we have added the following clients to our portfolio:

- 1 Investment firm
- 1 Bitcoin arbitrage firm
- 2 Attorneys
- 3 other Attorneys that we are at the final point of engagement with and will start referring soon
- 3 corporate clients (trading)
- 1 Accountant

There are other prospective leads that I am engaging with that will no doubt be added to this list.

Our service, and caliber of work, is proved by the following statistics:

1124

Connections

400

Responses

36%

Response rate



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Growth^X
Automate Unlimited Growth

Currencies Direct